BEINGS OF LIGHT Celebrate diversity

Nowadays, much of recognition and artificial intelligence technology is geared towards the extraction of personal data for clearly questionable private and commercial purposes. Algorithms that analyze our gestures and ways of acting to predict and automatically decide who we are, or who we should be. A powerful and uncontrolled sociocultural weapon based on tables and statistics capable of supplanting and distorting our own identity.

Beings of Light questions and reclaims intelligent detection and recognition tools with the aim of creating a new narrative around the equality of the human condition. Can we use technology to create beauty? Is it possible to transform it into a tool for social democratization?

The installation transforms, in real time, our silhouette into small particles of dynamic light that float, spread, and merge with those of the people walking around us. A magical space created by and for people, regardless of age, gender, race, or religion. A living and glowing canvas where we can play at rediscovering a new perception of ourselves and others. A playful and sensory sculpture designed to unite us all in an inclusive universe of light flashes capable of breaking down barriers and embracing diversity.

please click here to watch the video

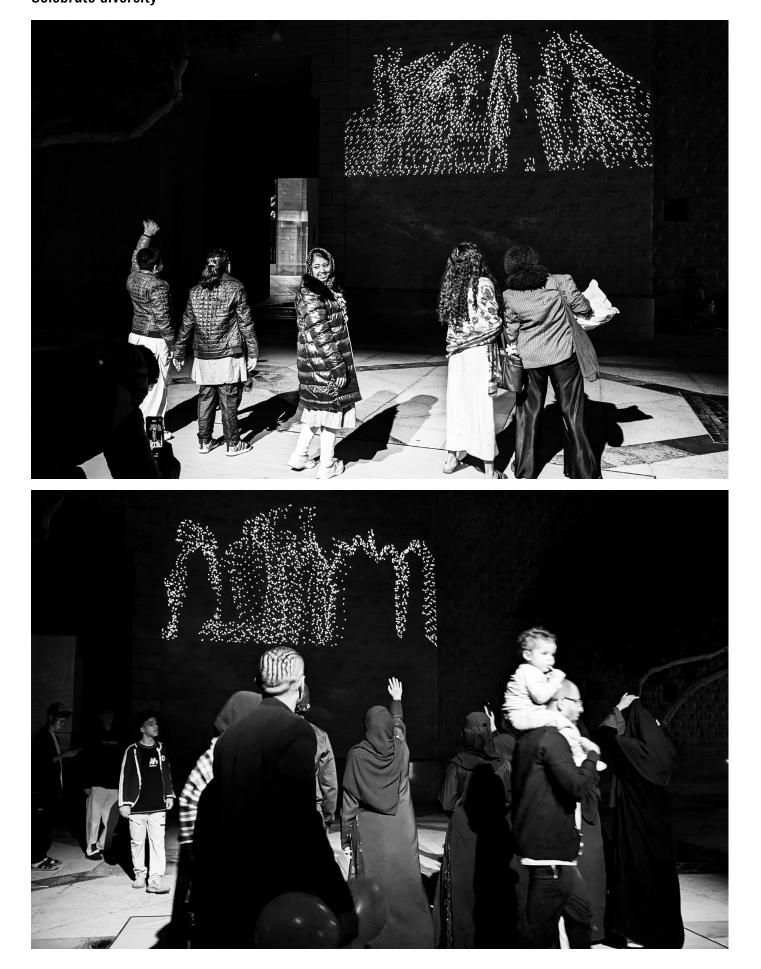


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Intangible, harmless, and ephemeral, **Beings of Light** only exists and remains while one is part of it. As the viewers move away, the light particles disappear, returning the public space to its original nature and state.

ABOUT

Ricardo Morcillo is an independent artist specialized in creative lighting. His work revolves around the research, design, and production of lighting projects that go beyond the purely functional, using light and digital tools to create atmospheric experiences capable of raising global awareness.

He holds a degree in lighting design from the Hogeschool Van Amsterdam and in architecture from the School of Architecture of Alicante. Ricardo combines his professional activity by supporting the culture of light through lectures, research, and teaching. He is a collaborator for the magazine Lightecture, a critic, and a professor of Light Art and Creative Lighting at various universities and design schools. Senior Professional Member of APDI.

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